

Meet at Agra 2018- Post Event Press Release

Meet at Agra 2018- 12th edition of Leather, Footwear Components & Technology Fair was organised by Agra Footwear Manufacturers & Exporters Chamber (AFMEC) from 26 to 28 October 2018 at the newly constructed Agra Trade Centre, Singhna Village, NH-2, Agra .

This Fair was a huge success & the new “Agra Trade Centre” located at a distance of 25 Km from the city was highly appreciated by the Exhibitors & the dignitaries present in the Fair. It will give a boost to exports from Agra.

The fair was organized in 6000 Sq. M Area & participated by 165 Companies in Two Halls having 230 Stands . Direct participation of Overseas Companies was from France, Italy, Spain, Brazil & China. Besides this, about 30 Overseas Companies from various countries participated through their Agents in India.

The Fair was inaugurated on 26 October by Shri Suresh Prabhu, Hon’ble Minister of Commerce & Industry, Govt. of India through his Video Speech. He was not able to come to attend the fair due to some important Official engagement in Delhi. We are grateful to him for sending his good wishes for the success of the Event.

Shri Satya Dev Pachauri, Hon’ble Minister of MSME , Uttar Pradesh present on the occasion appreciated the newly constructed Agra Trade Centre & assured the Industry that he will make all efforts to ensure that Footwear Industry of Agra located in the TTZ area is not adversely affected in any way.

Other dignitaries present in the Inaugural Function were Dr. Ramshankar Katheria, Chairman National Commission of schedule castes, Shri Kesho Mehra, former MLA, Shri Alok Kumar Choudhary CGM, SBI, Shri Piyush Srivastav, IAS, Addl. Development Commissioner, MSME, Shri Mukhtarul Amin, Chairman CLE, Shri P R Aqeel Ahmed Vice Chairman CLE, Shri R Selvam, IAS, Executive Director CLE, Shri B Chandrasekaran, Director CLRI, Shri R Ramesh Kumar, IAS CEO Leather Sector Skill Council, Shri Naresh Bhasin, CLE Regional Chairman- West, Shri Puran Dawar, CLE regional Chairman- North, Shri Saiful Islam, President LFMEAB , Bangladesh, Capt. A S Rana, Convener AFMEC , Shri Rajesh Sehgal, Vice President

AFMEC, Shri Gopal Gupta Vice President AFMEC, Shri. Rajiv Wasan, Gen. Secretary AFMEC.

Awards for **“Best Exports during 2017-18”** were given to following Companies:-

- **Gupta HC Overseas (I) Pvt. Ltd**
- **Leiner Shoes Pvt. Ltd**
- **Dawar Footwear Industries**
- **Award for Best Exports in Components was given to Versatile Enterprises Pvt. Ltd.**
- **Award for Best Woman entrepreneur was given to Smt. Mansi Chandra from TA.RA Innovations**

On 27 Oct. Technical Session & Panel discussion were held. The Topic of Panel discussion was- **“Environment & Industry Sustainability”** it was moderated by Zee Business & will also be aired by them. Panel Members- Shri Kesho Mehra, Former MLA, Shri Piyush Srivastav, ADOC, MSME, Shri Anand Kumar, DFO, Chambal Range, Agra, Shri Aravandan Chairperson, LD- NIFT, Shri Moti Lal Sethi, President, ILGA, Shri Sanatan Sahoo, Director CFTI, Agra, Shri Vipin Seth, Versatile Group, Shri Puran Dawar, President AFMEC, Shri Rajesh Sehgal, Vice President AFMEC, Shri Saurabh Bairathi, from CIFI. The session was attended by Exhibitors, AFMEC Members, Press/ Media & 440 Students from Leather Training Institutes.

A Fashion Show & Gala Dinner was organised at KNCC, Fatehabad Road, Agra. It was an excellent Venue & Top Models from Bombay & Delhi showcased the latest Footwear Designs of following six Companies:

- **Gupta HC Overseas (I) Pvt. Ltd.**
- **Virola International – Albert Toressi Brand**
- **Leiner Shoes - Vanilla Moon Brand**
- **Aman Shoe Factory- BANISH Brand**
- **Popson International – HITZ Brand**
- **Derby Footwear Exports- DERBY Brand**

The Fair Concluding Session was held on 28 Oct. 2018 . There was a total footfall of Approx. 5000 Business visitors from Chennai, Kanpur, Noida, Jalandhar, Gurgaon & Agra. The location of Agra Trade Centre (25 Km from the City) did not have any effect on the footfall in the Fair.

Following awards were given during the concluding session:

- **Best Component Stall – S S Sales Corporation**
- **Best Leather Stall – A N Leather**
- **Best Machinery Stall – Star International Pvt. Ltd.**
- **Best Innovative Product – Rupmaya Shoe Last Industries Pvt. Ltd.**

Col. R K Khindri, coordinator AFMEC was also felicitated for his dedicated efforts in making 12th edition of “Meet at Agra” a great Success.

It was declared that 13th edition of “Meet at Agra” will be held from 8th to 10th Nov. 2019.

As per the feedback received from the participants - they were very happy with the new Location due to excellent Infrastructure & facilities available. They were also very satisfied with the footfall & quality visitors from various cities & good business response. 80 % of Exhibitors have assured of their participation next year.